

MCO 13th Annual Conference on eLearning

A Academic and Administrative Support

B Best Practices in Developing and Managing eLearning Programs

C Courses of Distinction

I Innovative Applications of Technology

P Plenary

T Teaching and eLearning

V Vendor Presentations

JUNE 5 • TUESDAY

7:30am – 8:30am **P Registration and Continental Breakfast** Hemenway Labs Atrium

8:30am – 8:45am **P Welcome Address** Dwight Hall Center for Performing Arts

8:45am – 9:30am **P Keynote Address** Dwight Hall Center for Performing Arts

Dr. Dan Cohen is the Vice Provost for Information Collaboration, Dean of the Libraries, and Professor of History at Northeastern University. His work has focused on the impact of digital media and technology on all aspects of knowledge and learning, from the nature of libraries and their evolving resources to 21st Century research techniques and software tools to the changing landscape of communication and publication.

In his Keynote presentation to the 13th Annual Massachusetts Colleges Online Conference, Dr. Cohen will examine how online courses have the potential to connect information, rich media and people across the country and around the world. Dr. Dan Cohen will speak on the promise of online tools to facilitate learning and scholarship. Tools such as the Digital Public Library of America, Zotero and Omeka facilitate research, exhibition, and learning by students and faculty in the digital space.

9:40am – 10:15am **A Instructional Design/Blackboard Support for Faculty and Staff** Hemenway Annex 430

Speakers: RoseMary Ahmadi, David Needham

WSU offers training and support to faculty and staff in Blackboard and software to ensure best practices and up-to-date software proficiencies are being utilized to best serve our student population. Additionally, we provide support to ensure all faculty are using the LMS to capacity (Collaborate, SafeAssign, etc.) as well as instructional design pedagogy to increase student collaboration and engagement. We will also discuss some challenges we have encountered along the way.

9:40am – 10:15am **C Courses of Distinction** Hemenway Annex 338

Speakers: Donald Kilguss, Sebastian Velez

Donald Kilguss, Bristol Community College

U. S. History from 1877

Online

Students rave about Professor Kilguss' course structure, the lecture notes and audio lectures he provides, and his clear course outcomes and expectations. As one student said: "What I loved possibly more than his wonderful lecture notes was his use of outside sources (images, videos, etc.) which sparked an interest in history in me that I didn't know could have existed." Professor Kilguss truly is "a professor that all professors should strive to be" and it is for this reason that BCC is proud to recognize his HST 114 U. S. History from 1877 fully online course as a Course of Distinction.

Sebastian Velez, Worcester State University

Organismal Biology

Blended

BI 140 not only employs online components, but is based on a flipped classroom model. Content is delivered through 20 45-minute video lectures, recorded in a special studio with a green screen and edited to have the slides appear behind the professor. The traditional aspect is used for 13 labs. The course also includes four exams, a final paper developed through a hybrid method, and student collaboration through Google Docs. The professional quality of the online component of the course and the thoughtful use of both types of instruction make this course a standout as well as student favorite.

9:40am – 10:15am

C Courses of Distinction

Hemenway Annex 327

Speakers: Wendy Laurin, Alejandra Peary

Wendy Laurin, Berkshire Community College

Ideas of Physics

Blended

Ideas of Physics This hybrid course makes use of videos, homework questions and experiments, quizzes, and a culminating project to allow non-science majors to explore the basic concepts of physical science. Professor Laurin provides extremely detailed notes to supplement all course activities, and encourages students to design their own final project that could take the form of a children's book, lab experiment, instructional video, or other medium that captures their interest. Her attention to detail and commitment to differentiated instruction make this an exemplary hybrid course.

Alejandra Peary, Massasoit Community College

Beginning Spanish I

Online

Beginning Spanish I This course is exemplary in its use of different activities such as discussions with peers, watching short films and engaging videos, online games, reading, writing and speaking in the target language. This allows the use of technology to reinforce the learning of the language. Professor Peary's use of student portfolios are particularly innovative and "cod-worthy." Students have the opportunity, in a foreign language, to share about themselves and what makes their situation unique.

9:40am – 10:15am

I A Conversation with Dan Cohen

Hemenway Hall 312

Speakers: Dan Cohen

Following his Keynote presentation, join Dr. Cohen for an informal Q&A.

9:40am – 10:15am

I Zotero: Citation Management for Research and Instruction

Hemenway Hall 302

Speakers: Hedda Monaghan

Zotero is a powerful, open-sourced citation management tool used by researchers across disciplines. However, Zotero is useful beyond academic research. This presentation will demonstrate the role Zotero can play in undergraduate and graduate courses across disciplines. Introducing students to Zotero can reinforce information literacy lessons and deepen lessons on citations and academic integrity. The presentation will also cover the basic functionality and unique features of Zotero.

9:40am – 10:15am

T Approaching academic integrity through assessment design

Hemenway Annex 423

Speakers: Lisa Clark, Tahais Real-Martins

Addressing academic integrity online often leads institutions to implement technological solutions to "catch" or deter students at the time of assessment. These solutions may include the use of a plagiarism checker, randomized assessment questions, a "lockdown" browser, and/or remote proctoring. However, good assessment design strategies and communication techniques can be used much earlier in the assessment life cycle to deter cheating and plagiarism before they start!

9:40am – 10:15am

T Rolling-out Blackboard Ally at FSU

Hemenway Hall 219

Speakers: Stacy Cohen, Gordon Hall, Robin Robinson

Blackboard Ally is a tool that scans uploaded course documents, provides an accessibility rating, and lays out steps to improve the accessibility of a document. This session will go over how Framingham State University piloted the tool with an initial group of Faculty, developed best practices for creating accessible documents in Microsoft Office, and plans to include the tool in the larger university strategy of meeting the needs of all students.

9:40am – 10:15am

V Researching and Selecting an Online Tutoring Provider

Hemenway Annex 325

Speakers: Sean Hurley, Adam Ruma, Lynn Zayac

To extend the reach of academic support and meet accreditation requirements, schools throughout Massachusetts are researching online tutoring providers. Learn more about Westfield State's recent decision to partner with

ThinkingStorm, which has provided WSU with:

- A customized online tutoring environment for its students
- Expanded services to cover graduate and specialized programs
- Enhanced end-user and administrative support
- Improved ROI for its online tutoring budget

10:25am – 10:45am

P Snack, Coffee and Visit a Vendor

Hemenway Labs Atrium

Enjoy refreshments and visit our exhibitors.

10:55am – 11:30am	A Get it done! Completion Success Strategies	Hemenway Annex 423
	<i>Speakers: April Bellafiore, Jim Grenier, Lynn Zayac</i>	
	There have been a number of studies questioning whether or not students taking courses fully or partially online are as successful (in terms of completion, retention and persistence) as those students who take classes in a traditional format. Join the conversation as we share the institutional, programmatic, and course-level interventions that positively impact online course completion rates and what data points have been used for analysis and comparison.	
10:55am – 11:30am	C Courses of Distinction	Hemenway Annex 327
	<i>Speakers: Lance Eaton, Rose Sullivan</i>	
	Lance Eaton, North Shore Community College	
	Popular Culture in the U.S.	
	Online	
	Lance Eaton's online course, Popular Culture in the U.S., combines a rigorous exploration of pop culture through instructor content, OER, and library materials, coupled with open pedagogical practices that empower students to take the lead with their learning and teach current and future students. Students can choose among various learning activities from discussions to blogging to annotating learning guides to creating learning modules. They also can choose the learning resources they find most useful and even deviate from the traditional course format to pursue a "DIY Model" where students craft their pathway of learning based upon their specific interests.	
	Rose Sullivan, Westfield State University	
	Human Behavior and the Social Environment	
	Blended	
	This course will focus on the social environment and its affect on human behavior across the life cycle. This course examines families, groups, communities, organizations, and cultures and the biological, psychological, social, and spiritual aspects of human development. Major theories of human behavior are applied to specific aspects of human behavior and human development throughout the course. The course emphasizes the diversity of human experience, the negative impact of oppression on individuals, families, and groups, and the importance of resilience and empowerment.	
10:55am – 11:30am	C Courses of Distinction	Hemenway Annex 338
	<i>Speakers: Claire Sanders, Judit Torok</i>	
	Judit Torok, Worcester State University	
	Ethics	
	Online	
	The basic content of the course is delivered through. Students go beyond Blackboard to create and share weekly reflections, collaborative work with other students, and a final project, all combined into eportfolios. For the final project, students create their own social media campaign that addresses a particular ethical problem. In this way, the course is online not only as a means of content delivery and work submission; the final project integrates the work of students into the broader online world in which ethical and social activity is ever-increasingly located.	
	Claire Sanders, Holyoke Community College	
	American Sign Language 1	
	Online	
	This course is an introduction to American Sign Language. Emphasis in this course is the development of receptive and expressive skills in ASL as well as the knowledge of the Deaf community. Awareness of basic cultural information for communication interaction is included. Basic conversational skills are emphasized. Prof. Sanders uses video, web conferencing and multi-media quizzes to give the students the practice they need with these skills. She also provides thorough scaffolding and resources in her course to give students the support they need to complete the tasks successfully.	
10:55am – 11:30am	I Accessibility Feedback with Blackboard Ally	Hemenway Hall 219 (34)
	<i>Speakers: Lance Hidy, Minh Le</i>	
	Northern Essex Community College recently implemented Blackboard Ally, a software tool that automatically checks documents for accessibility, displaying a score on a little dial. This workshop shows how to modify documents to move the needle from the red zone into the green. Learn how to combine the latest Bb technology with Universal Design to make your courses both accessible and usable by the broadest student audience, for many students success hinges upon how we design and deliver our courses.	

10:55am – 11:30am	I	Digging Through Digital Archives: Teaching Historical Research Online <i>Speakers: Lori Bihler</i> Historians are harnessing new technologies to reinterpret the past. For example, a proliferation of massive searchable digital archives, such as the DPLA, the Old Bailey Online, and the North Carolina Runaway Slave Advertisements, are opening up previously unimaginable avenues for teaching and learning history. In this workshop, participants will explore these new methodologies and resources for “doing history” that critically engage online learners.	Hemenway Hall 308 Computer Lab
10:55am – 11:30am	I	Hack the System! Common Tools, Innovative Uses <i>Speakers: Lauren Goodman, Nell McCabe, Nicole Mooney</i> We’ve all run up against the limitations of the technological systems we work within. Sometimes accomplishing pedagogical goals requires finding ways to work around, under, between and through these systems. Come hear about some of our “hacks” - creative solutions we’ve come up with using the tools we’ve been given - and share your own tricks, workarounds, and other ways of making systems work for you.	Hemenway Hall 302
10:55am – 11:30am	I	Stop shooting terrible videos <i>Speakers: Sebastian Velez</i> Your students are inundated with high quality videos from TV the Internet, and it's hard to compete for their attention when you receive little institutional support to produce your online teaching videos. Here I will teach you the core techniques of lighting, audio recording, and editing techniques that you can use to make great teaching videos on the tightest of budgets, drawing from 20 years of experience as a film photographer, and 50+ online courses taught.	Hemenway Hall 312
10:55am – 11:30am	T	Integrating Social Media Into Online Discussion <i>Speakers: Summer Williams</i> Students live and engage in a social media world. This presentation will explore the use of Twitter as a tool to elicit student thought in online discussion forums, through bite-sized “tweets” and discuss how this can launch into deeper processing and evaluative discussion on a topic. This method has been used in face-to-face courses and can easily transfer to an online teaching strategy for engagement.	Hemenway Annex 430
10:55am – 11:30am	V	Using AI To Advance Online Learning <i>Speakers: Jay Yampolsky</i> Instructional inequity of access and opportunity for students is a significant issue facing community colleges across the country. The problem is compounded by the expert shortage, further complicating inequity in areas like health care, computer science and industry certifications. Scrib use AI, machine learning and shared peer learning to enhance online learning and improve learner outcomes. Scrib helps expand dual enrollment, workforce development and advance online learning.	Hemenway Annex 325
11:40am – 12:15pm	C	Courses of Distinction <i>Speakers: David Kalivas, Claire Thompson</i> Claire Thompson, Northern Essex Community College English Composition I Online This unique course exemplifies best practice for course design and teaching. The theme - Water Water Everywhere? - engages students due to its focus on the global water crisis. Clare has created video workshops for prime the pump activities requiring student interaction. Assignments are art-based for visual learning where art is used to deepen students' understanding of a text or their own writing. Students submit photos of their artwork. Adobe Spark is used by students to organize and outline ideas for an argument paper that they post to a wiki. All content is both accessible and CC-BY. David Kalivas, Middlesex Community College History of World Civilizations Before 1500 Online David was a pioneer in the Middlesex online learning program, teaching online in our first semester twenty years ago. over the years he has been innovative in his use of technologies including Podcasts and Virtual Worlds. His highly interactive course features many rich discussions with his students in which the process historical themes drawing from textbook readings, primary sources, external web sites.	Hemenway Annex 338

11:40am – 12:15pm	I	Create Video Content For Online Course Easily <i>Speakers: Lisa Clark</i> This is a "hands on" training using a FREE tool, Screencast-O-Matic. With this tool you can record lectures, tutorials, voice over PowerPoints and more. You can share your video for free on Screencast-O-Matic.com, YouTube, or even save to an MP4 video file. In this session, you will create a short screen capture video with voice over, and upload it to your YouTube account. You will need a Google account to participate. We will also briefly look at automatic captioning options in YouTube.	Hemenway Hall 308 Computer Lab
11:40am – 12:15pm	I	Online Faculty Development for Open Educational Resources <i>Speakers: Jody Carson, Sue Tashjian</i> The time and effort to "go open" is significantly reduced with training and support. In this presentation, we will share our Go Open Online Training Course and what we have learned about the needs of faculty as they make the transition from traditional textbooks to free and open educational resources. Attendees will be able to reuse and remix this course to fit the unique needs of their faculty.	Hemenway Hall 302
11:40am – 12:15pm	T	Creating an Undergraduate Online Music Appreciation Course <i>Speakers: Melissa Goldsmith</i> One of the greatest challenges I have faced in creating an online music appreciation course is designing content that reaches a diverse group of students. Although this core arts course does not require any musical background, students range from this level to majoring in music. My online course is designed to engage such students through using problem-solving assignments, as well as an interdisciplinary and cognitive approach to video lecture content, listening, and writing about music.	Hemenway Annex 423
11:40am – 12:15pm	T	Faculty Presence in Online Education <i>Speakers: John Chetro-Szivos</i> Creating a successful online class relies on the presence of the instructor. Participants are introduced to tools to enhance their presence in a meaningful way. In addition, participants will process the impact of posting substantively, establishing goals for their participation, being the first in discussion, posting discussion summaries and weekly announcements, the centrality of high quality and timely feedback, and setting goals for timeliness in responding to students.	Hemenway Annex 430
11:40am – 12:15pm	T	The 'Sage on the Stage' on Video is still...Just That <i>Speakers: Cynthia Bechtel, Susan Mullaney</i> There is debate among the professoriate about the value of videotaped lectures as a mainstay for offering the primary content of online courses. While there are benefits to the traditional lecture, there are also shortcomings - and a videotaped lecture is still a lecture, perhaps just a bit dressed up. Our discussion focuses on best practices and personal experiences in online & blended education that don't necessarily require a lights, camera, action! approach to effectively engaging students.	Hemenway Hall 312
11:40am – 12:15pm	V	3D Immersive Learning of the Human Body <i>Speakers: Emily Genaway</i> 3D technology and Augmented Reality are very exciting teaching and learning tools for many disciplines and programs that study the human body, such as Anatomy and Physiology, Kinesiology, Allied Health, Nursing, Athletic Training, Medical Assisting, Surgical Tech, and many more! Have you thought about incorporating 3D technology into your school, course and/or lab? This workshop will show you how you can easily incorporate 3D technology and Augmented Reality into your institution or course.	Hemenway Annex 325
11:40am – 12:15pm	V	Path to SaaS and Learn Ultra <i>Speakers: Kate McLoughlin</i> Please join us for a review of the path to SaaS and Ultra. We will review readiness, change management and research behind Ultra, the new learning experience.	Hemenway Annex 327
12:15pm – 1:15pm	P	Lunch and COD Awards	McCarthy Dining Annex

1:25pm – 2:00pm

C Courses of Distinction

Hemenway Annex 338

Speakers: Benjamin Bielak, Melissa Goldsmith

Benjamin Bielak, Framingham State University

Healthcare Informatics and Technology

Blended

This course is distinctive for how it blends face-to-face and online modalities through video and discussion.

Conversations that are begun on discussion boards continue in class, which allows discussions to be treated in-depth and leverages the respective strengths of the face-to-face and online modalities. Brief video introductions of weekly sub-topics shift didactic learning online and serve to extend the instructor's social presence from the classroom into the online course space.

Melissa Goldsmith, Westfield State University

Music Appreciation-MUSC101

Online

Music Appreciation A core arts requirement with no previous music background required, this course introduces concert hall repertory from jazz to classical music, as well as music rudiments, terminology, and history. Video lectures are just one outstanding feature of the course: These include music examples, brief instructor performances, pictures of composers and instruments, and illustrated concepts. Also exemplary are the requirements to attend two live concert performances and write reviews, multidisciplinary assignments and exams, open discussion topics, and detailed feedback.

1:25pm – 2:00pm

I Extending the Application of Lecture Capture

Hemenway Hall 312

Speakers: Stacy Cohen, Robin Robinson

Institutions are adopting innovative uses of lecture capture tools to engage students, reach external audiences, and challenge the boundaries of the traditional classroom. In this session we will share our experiences using lecture capture video tools in and out of the classroom! During the session we also wish to hear from you to learn how recording tools are used by your institutions. What challenges do you face and what questions need answering? We hope to brainstorm ideas together.

1:25pm – 2:00pm

I InfoLit Online: Using Credo's Modules & GotS

Hemenway Hall 302

Speakers: Karen Carreras-Hubbard, Janet Collins, Andrea Robare

Realizing that it takes the entire college to make students information literate, BCC librarians and AT staff are instructing faculty on how to incorporate Credo's 60 ACRL Frameworks-aligned, interactive InfoLit Modules and quizzes into the LMS for use independent of the library. Credo Modules are augmented with library-created Guide-On-The-Side active learning exercises enabling us to reach students with engaging instruction by empowering faculty and staff with the tools to be InfoLit partners

1:25pm – 2:00pm

T Design and Implementation of Blended Online Introductory Accounting Courses

Hemenway Hall 219

Speakers: Mary Clay

The purpose of this exploratory case study was to compare students' test scores and satisfaction measures in two Principles of Accounting classes that use different pedagogical approaches to determine if there was a significant difference between the two. The professor conducted this research with two classes being taught in the same semester at the undergraduate level.

1:25pm – 2:00pm

T Online Group Work Challenges and Strategies

Hemenway Annex 430

Speakers: Dr. Pamela Bretschneider

Research abounds with the value of group work to student learning, yet educators and students cringe in anticipation of the challenges of group collaboration. What can you do as educators to assure students maximize the benefits that result from working with classmates on a group project or assignment? Strategies in addressing issues will be discussed: best practices in group formation, using benchmarks for timely submission, assuring quality & learning, and addressing complaints of equity.

1:25pm – 2:00pm

T Open Pedagogy and the Online Classroom

Hemenway Annex 423

Speakers: Lance Eaton

This interactive workshop will include exploring how open pedagogy can be used effectively in an online course to expand students' opportunities to engage with, create, and share learning materials, activities, and experiences with each other, future students, and anyone else interested in the course topic. The session will first illustrate different means of implementing open pedagogy for online courses before giving participants an opportunity to sketch out some of their own ideas.

1:25pm – 2:00pm	<p>V Early Alert Designed for Distance Education <i>Speakers: Jim Tully, Jen Washington</i></p> <p>SEAIS Software offers an Early Alert system that harvests information from your SIS & LMS to provide Administrators and Student Services Professionals with timely information that enables them to reach out to students who are becoming at-risk because they are not spending expected amounts of time accessing course work, are not submitting assignments in a timely manner, or are earning low grades on quizzes/tests. Hear how Charter Oak State College is using this system to help students succeed.</p>	Hemenway Annex 325
1:25pm – 2:25pm	<p>T Adapting OER Content for Online Courses <i>Speakers: Jim Grenier, Peter Shea</i></p> <p>This hands-on workshop will cover the basics of finding and adapting Open Educational Resources (OER) for your online course. Topics include: What is OER and how can it be used online? Finding quality OER sources. Special considerations for online courses. What are iOER materials and how can they be used in this format? A question and answer session and next steps discussion will wrap up our time together.</p>	Hemenway Hall 308 Computer Lab
2:10pm – 2:45pm	<p>A Creating Accessible Word and PowerPoint Documents <i>Speakers: Stacy Cohen, Gordon Hall</i></p> <p>Accessible documents make it possible for everyone to access, use and benefit from the content we create. Learn the key elements that will help make your documents accessible. We will demonstrate how to create Word documents with headings, descriptions for images, descriptive links and accessible tables. We will transpose these skills into PowerPoint to ensure PPT presentations are accessible. Finally, we will use the Accessibility Checker in Office programs to look for issues in your documents.</p>	Hemenway Hall 312
2:10pm – 2:45pm	<p>B Compress for Success: Mini-mesters that work! <i>Speakers: Deb Botker, Andrea Milligan, Matthew Olson, Lynn Zayac</i></p> <p>At many institutions students can select from a traditional 15-week semester, or they can choose a compressed "mini-mester," a shorter term that may range from as little as 1-week up to 8-weeks in length. How do you ensure consistent course outcomes regardless of the course timeframe? What does the data say about student success? What courses make good offerings? Come learn from institutions experienced with these models to see if they are a good fit for you, your courses, or your institution.</p>	Hemenway Hall 219
2:10pm – 2:45pm	<p>T Teaching Translation Online: Emotions and Collaboration <i>Speakers: Adel Fauzetdinova, Diego Mansilla</i></p> <p>This presentation will demonstrate ways of incorporating socio-affective strategies that are most effective in compensating for the lack of direct human interaction in an online translation class, in order to enrich the acquisition of translation skills and improve the quality of the result. It will also focus on online collaborative activities that enhance students' learning experience and help them learn to work with the tools indispensable in the professional translator's life.</p>	Hemenway Annex 423
2:10pm – 2:45pm	<p>V Blackboard Transact - Commerce, Security, and Payment Solutions for Higher Ed <i>Speakers: Jeff Dean, Kasey Gieschen</i></p> <p>The Blackboard team will provide a general overview of a campus wide one-card system including point of sale, dining, bookstore, attendance, and door access solutions.</p>	Hemenway Annex 327
2:10pm – 2:45pm	<p>V Building Student Learning Pathways That Connect To Careers <i>Speakers: Colleen Malloy</i></p> <p>Learn how your institution can work with employers to build learning pathways using competency based digital badges and ePortfolios to track student progress and connect students to a career:</p> <ul style="list-style-type: none"> >Work with employers to define competencies and map out learning pathways required for success in careers >Use digital badges to broaden access to post-secondary credit and deeper work based learning >Use digital badges to support student progress along pathways >Keep students engaged in their own pathway 	Hemenway Annex 325
2:45pm – 3:15pm	<p>P Ice Cream Social and Raffle</p>	McCarthy Forum

